



This is a **Postcard Literature auction only**. Most items have been kindly donated to the Society, and all monies will be credited to the Society. As usual, send your bids to Chris Rabey. There are **no reserves**, but that doesn't mean items don't have value!!

Postage will be extra, and descriptions give an indication of likely cost, but that will depend where the winning bidder is located and whether or not they have a rural delivery address. **Lots 1 to 38** can be taken to Palmerston North exhibition in March, or may be picked up from Jeff Long in Christchurch, or posted. **Lots 39 to 46** will be posted by the Secretary.

Any queries to Jeff Long jefflong@xtra.co.nz or 027 436 7202

Lot no.	Description	Series/ card no.	Publisher	Condition	Reserve price \$
1	Postcards from Alaska 1890's to 1940's. Robert King. Fantastic book, full colour, 175 pages, Fully indexed. Limp bound. Large. Reviewed in latest Pillar.		Greatland Graphics	As new	
2	Shell Picture Postcards book. Alan Roman. Full colour illustrations of all 138 cards known at time of publication. 44 pages. Small size. Reviewed in latest Pillar.		Shell	As new	
3	Picture Postcard Annuals. Fantastic British publication. Various issues between 1982 and 2007. Great reading and lots of great information. Heavy!		Reflections of a Bygone Age		
4	Picture Postcard monthly. 14 issues between Feb 1989 and July 1999. Great reading and lots of great information. Heavy!		Reflections of a Bygone Age	Exc	
5	Picture Postcard Album (actually a book). Large size. B & W illustrations, mainly of people, some a bit racy. Hard bound.		Thames & Hudson.	Fair	
6	Picture Postcards of the Golden Age. Tonie & Valmai Holt. Hard bound. 214 pages. Fully indexed. An essential reference for ANY postcard collector. Pillar editors use this all the time!		MacGibbon & Kee	V Gd	
7	Australian Postcard catalogue. 122 pages. 200 illustrations. Paul Kornan. 1987. Small size. An oldie but a goodie.		Jenkin Buxton	V gd	
8	Postcard Price Guide, J L Mashburn. 4 th edition. 591 pages. Full indexed. Covers millions of cards, world-wide. Essential reference.		Colonial House	Exc	
9	Picture Postcards (2). C W Hill. 1999. English. 40 pages. Colour. Small size. Exc intro to many aspects of postcard collecting.		Shire Publications	Exc	
10	Picture Postcard Values 2000. JGD Smith. English but world-wide. Over 6000 entries. Essential reading, so bid up!		IPM, England	Exc	
11	"What the Postman Saw." Brian Lund et al. A look at the messages on postcards. 100 pages. Small size. Interesting! Great reading.		Reflections of a Bygone Age	Exc	
12	The World's Tackiest Postcards. 2 vols. Actual postcards which you could tear out and post. Horrible, but very funny.		Klutz Press	V gd	
13	Constabulary Duties. A history of policing in picture postcards. 114 pages. Mostly English cards. Well written up. Medium size book.		G R Reeve		
14	The Trams of Great Britain in old picture postcards. Ian Findlay. Hard bound. 150 trams. Well written up. Bought from Stirling & Co in 1998!		European Library (Netherlands_	Exc	
15	Miller's Postcards; A Collector's Guide. Chris Connor. Famous publisher about antiques. 64 pages. Indexed. Limp bound. All colour. Good intro to various categories of postcards. Medium size.		Miller's	Exc	
16	"Boring Postcards." Lots, most in colour. Hard bound. Medium size. No writeup. Plenty of ideas for an exhibit of your own here!		Phaidon	Exc	



17	Pictures in the Post. Illustrated letters from Sir Henry Thornhill to his grandchildren. Magnificent large book with 150 pages of his illustrated cards. If these were NZ cards they would be worth a small fortune.		Bantam Press	As new	
18	No listing				
19	Australian Cartophilic Society yearbooks (2). 1986. Large but not heavy. B & W, 30 pages each. Articles about trade cards and postcards, inc article by on Aust postcards of WW I.		Cartophilic Society	B & W printing	
20	Old Teddy Bears on Postcards. Beautiful colour actual postcards with postcard printed back, so you can tear them out and post. Good if you have grandkids! Or want to start a new exhibit		House Press	As new	
21	Collecting Australian Postcards, inc a guide to values. Nick Vukovic. 1983. B & W. With illustrations. Small volume of 88 pages.		Philatelic Wholesalers, Victoria	Exc	
22	No listing				
23	American Postcards Guide to TUCK. Sally Carver. By subject. Many B & W illustrations. Large. With price guide. And you thought this was mainly an English scenes producer!?		Carver Cards	Exc	
24	The World of Donald McGill. Elfreda Buckland. Large. 128 pages. Fully indexed. Hardback. Bought in Dunedin 1985. Lots of 'funny' cards illustrated, and a detailed writeup, which may be surprising.		Blandford Press	As new	
25	Pictures in the Post. – story of picture postcard. Richard Carline. 1971 revised edition. Hardback. Large 128 pages. Detailed index. Chapters on postcard artists, Victorian cards, propaganda cards, messages on cards etc. Lot of really good information. Ex Canterbury library. Their loss is your gain.		Gordon Fraser Gallery.	Ex library	
26	The Picture Postcard & its Origins. Frank Staff. Essential reference book. Large. Hardback. Over 90 pages. Fully indexed. Lots of pics. Chapters on earliest cards, private cards, insurance cards, pictorial envelopes, etc. You NEED this!		Lutterworth Press	Ex library, but still V Gd.	
27	Stanley Gibbons Postcard Catalogue 1981 (2 volumes). Yep, they didn't just deal in stamps! 210 pages. Full indexed. Sections on animals, art, aviation, beach, toys, cinema, comic, greetings etc. V useful, even if old.		S G Ltd	Good	
28	Collector's Guide to Theatrical Cards. Richard Bonyng. Hardback. Detailed index. 120 pages. Beautiful illustrations, many in colour. Lovely book.		Grange Books	As new	
29	Collector's Guide to Post Cards. Jane Wood. With values. Perfect bound. 175 pages. 1993. Detailed index. Large. Must be thousands of pics each with a value. Organised by theme and by artist.		L W Promotions	As new	
30	No listing				
31	Saucy Seaside Postcards. Alan Wykes. Hardback. 130 pages. Yes, it has a lot of research as well!		Bloomsbury Books	As new	
32	Patriotic Postcards (American) with price guide. John Kaduck. 65 pages. Limp bound. Index. Black & White illustrations, but hundreds of them		Wallave Homestead	V Gd	
33	Social History of Britain Postcards 1870-1930. Eric Lewis et al. Large. Hardbound. 150 pages, with index. No colour, but lots of pcs. Chapters on urban life, work, food and shops, travel, leisure etc etc. Very useful. Ex libris from Invercargill!		Longman	Ex libris but still good	
34	I'll be Seeing You – picture postcards of WW II. Tonie & Valmai Holt, doyens of the postcard collectors. Hardback. 190 pages. Full index. All images B & W. Magnificent book.		M P C	Exc	
35	Burton Bros and Muir & Moodie of Dunedin; Their Photographs and Postcards. 1 st edition. Alan Jackson, researcher extraordinaire. Ony 2 copies left. Normally \$20		Postal History Society of NZ	new	
36	Recent Pillars 143 & 144 plus 113 which has an excellent article on silk postcards. Useful for recent members? Usually retail for \$7.50 each		NZ Postcard Society	new	

**NEW ZEALAND POSTCARD SOCIETY INC. Auction no. 84****Closing Date: 28 Feb 2025**

37	Wish You Were Here. Wm Main and Alan Jackson. Brilliant book, and I suggest one of the best for any country Normally \$25		NZ Postcard Society	new	
38	Christchurch 2010 Quake cards. Set of 15. 4 complete sets.		NZ Postcard Society	new	
39	Postcard Pillar 94. Features Penny Marvels, Mt Tarawera story. Postage for this and subsequent lots will be \$4.90 for up 1 or 2 magazines.		NZ Postcard Society	new	
40	Postcard Pillar 95. Features Melanesian Mission cards, Sumner Coast		NZ Postcard Society	new	
41	Postcard Pillar 96. Features W T Wilson, Hugh & G K Neil		NZ Postcard Society	new	
42	Postcard Pillar 97. Features Rugby World Cup 2011, Stonehurst residential hotel in Auckland		NZ Postcard Society	new	
43	Postcard Pillar 106. Features Muir & Moodie, E A Phillips		NZ Postcard Society	new	
44	Postcard Pillar 107. Features Anzacs at Gallipoli April 25,1915		NZ Postcard Society	new	
45	Postcard Pillar 108. Features F H Gradwell cards		NZ Postcard Society	new	
46	Postcard Pillar 109. Features postcard production methods, early Samoan cards		NZ Postcard Society	new	

AUCTION INFORMATION

The auction bid sheet is enclosed in the most recent Postcard Pillar Journal. Auction rules for bidders are on our [website](#).

Postcard images relating to individual lot numbers described above, will be added to the New Zealand Postcard Society website www.postcard.org.nz/whats-on. It is time consuming uploading images and information to the website so please be patient whilst this work is undertaken. The images will be uploaded with plenty of time for you to bid before the closing date. An email will be sent to all current members once the postcard images are ready to view.

We are always on the look-out for more New Zealand postcards to use in future auctions so if you have any available please contact our Sales Manager and Auctioneer, Chris Rabey ships.pubs@gmail.com.

THANK YOU FOR YOUR SUPPORT

Lastly, thank you for your interest in our postcard society auctions. The proceeds from these help us to produce our quarterly Postcard Pillar Journal and running of future auctions for our members.

Good luck with your bidding.