

AN UNUSUAL N. Z. POSTCARD.

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Have you seen any postcards like this one? It is a normal sized card and the illustration consists of twelve small postage stamped size images on one theme. This one is of the Whanganui River. But the distinguishing feature is that the postcard is deeply perforated and you can tear out each image to make the one postcard into twelve separate postage sized cards. I am not sure what you did with these miniature postcards. There is a sheen to the back of the card so presumably it was some form of glue which you wet to glue each miniature card to other cards or documents.



One would guess that not many have survived intact as the cards with all these deep perforations would be rather fragile and could easily split apart in the mail or during normal handling. This one survived because it had been stuck, unused in an album. The back of the card has a normal layout with space for address and message, but it would have been difficult to write these because of the heavy perforations. It is labelled "Tanner Bros Ltd Maoriland Photographic Series", with their normal tree fern in the centre and was printed in England.

One can trace most of the twelve images issued separately, full sized in the same series. Photos are by a variety of photographers including Watkinson and Denton. One of the full sized cards has a 1923 postmark and the hotel on one was built in 1910. So the date could be early 1920's. So maybe it is a rarity, maybe it was an unsuccessful experiment but on the other hand there may be lots of them around. But it does add variety to a post card collection - and it would be interesting to hear other collectors experience with these unusual sets of miniature card on a single card.